AJ Domond

Product Designer based in Boca Raton, FL

Experience

Product Designer

Domond Creatives | March 2023 - Present

At Domond Creatives, I employ strategic data-driven design and execute the complete product design process, ensuring the best possible digital experiences for our clients' users. Currently have shipped 3 websites and 4 landing pages.

- Design data driven interfaces resulting in an average of 27% conversion rates on landing pages.
- Performed usability testing, competitor analysis, heuristic evaluation, stakeholder interviews, persona creation, wireframes, and high fidelity prototypes.
- Create and implement UI design systems with the collaboration of outsourced developers.

Sr. UX/UI Designer

NextlevelSEM | February 2022 - March 2023

At Next Level SEM, my team and I shipped 7 websites and 18 successful landing page products over a multitude of industries. I spearheaded the User interface design and research of all the shipped products. Collaborating closely with developers to ensure each digital product was delivered as intended.

- Performed competitor analysis, A/B testing, persona creation, and UX strategy.
- Shipped 7 websites and 18 successful landing page products resulting in an average of 24% decrease in bounce rates on websites, 39% increase in retention rates, and 22% increase in conversion rates.
- Create and implement 3 UI design systems with the collaboration of inhouse developers.
- Mentored 2 junior designers

UX/UI Specialist

Upwork | January 2020 - February 2022

Working as a contractor for a few notable companies to provide more value to their digital products.

- Leverage a human-centered design process to deliver an easy-to-use user interface and user experience

Contact

Website: www.ajdommond.com

Email: ajdomond3@gmail.com

Phone: 561-573-8650

Linkedin

Education

Palm Beach State College
Associate of Arts | 2018 - 2020

DesignLab
UX/UI Certification | Apr 2019

Designership
Figma Mastery Certificate | May 2019

Skills

Design

User Experience · Interaction Design · User Interface · Prototyping · Visual Design · Wireframing · Low-High Fidelity Mockups · Design Systems ·

Research

User Interviews · User Testing · Information Architecture · Journey Mapping · Quantitative Analysis · A/B Testing · Competitor Analysis · Design Strategy · Product Strategy

Software

Figma · Figjam · Wordpress · Invision · Keynote · Asana · Photoshop · Maze · Miro · HTML · CSS · Javascript · Hotjar · Slack

Visual Design

Typography · Iconography · Web Design · Stylesheets and Guidelines · Mobile Design

Soft Skills

Rapid Iteration · Cross-functional Collaboration and Communication · Human-centered Approach · Provide and Solicit feedback · Adaptability · Critical Thinking · Problem Solving