

AJ Domond

Product Designer based in Boca Raton, FL

EXPERIENCE

Product Designer | Domond Creatives

Mar 2023 - Present · Full-time · Digital Marketing Agency

At Domond Creatives, I employ strategic data-driven design and execute the complete product design process, ensuring the best possible digital experiences for our clients' users. Currently have shipped 3 websites and 4 landing pages.

Key Highlights:

- Design data driven interfaces resulting on an average of 26% conversion rates on landing pages.
- Perform user research and testing to present slide decks to stakeholders
- Create and implement UI design systems with the collaboration of outsourced developers.

Sr. UX/UI Designer | Next Level SEM

Feb 2022 - Mar 2023 · Full-time · Digital Marketing Agency

At Next Level SEM, my team and I shipped 7 websites and 18 successful landing page products in a multitude of industries. I spearheaded the User interface design and research of all the shipped products. Collaborating closely with developers to ensure each digital product was delivered as intended.

Key Responsibilities:

- Perform user research along with user interviews resulting on an average of 47% decrease in bounce rates on websites, 67% increase in retention rates, and 18% increase in conversion rates.
- Create and implement UI design systems with the collaboration of in-house developers.
- Designed effective user experiences resulting on an average of 29% conversion rate across the 18 landing pages that were shipped.
- Mentor 1 junior UX/UI designer

UX/UI Design Specialist | Freelance

Jan 2020 - Feb 2022 · Full-time · Digital Marketing Agency

While freelancing, I worked as a contractor for a few notable companies to provide more value to their digital products. One company in particular I was able to work with was Toll Brothers to help revamp their user interface.

CONTACT

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[Linkedin Profile](#)

SKILLS

UX Design
UI/Visual Design
User Research
Usability Testing
Critical Thinking
Prototyping
Design Systems
Information Architecture
Product Strategy
Adaptability
Collaboration
Problem Solving

TOOLS

Figma + Figjam
Wordpress
Elementor
Adobe Photoshop
Google Workspace
Asana
Miro
HTML/CSS/Javascript

EDUCATION

Associates of Arts | Palm
Beach State

Aug 2018 - Jan 2020

UX/UI Certification |

DesignLab

Apr 2019

Figma Mastery |

Designership

May 2019